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Ahava means “love” in Hebrew, but there's not much to love about the cosmetics company's practices in the occupied Palestinian West Bank. Ahava's mining and production facilities are both located in illegal Israeli settlements, which collectively own 40% of the company. The mud and minerals in Ahava products are literally stolen Palestinian resources. Demand that Ahava respect Palestinian human and civil rights – send us your pledge to boycott today!

I pledge to boycott Ahava Dead Sea Laboratories products until Ahava meets the following demands:

1. Shut down its factory in the occupied territory of the Palestinian West Bank
2. Stop exploiting the natural resources of the occupied West Bank for profit.
3. Stop funneling its profits to illegal Israeli settlements.

**SEND TO:  
US CAMPAIGN TO END  
THE ISRAELI  
OCCUPATION  
PO BOX 21539  
WASHINGTON, DC  
20009**